

# HOW INDIA'S LEFTISTS BUILD

## FAKE NARRATIVE

01

### MUDSLINGING

Body shaming, name calling, abusing over personal characteristics.

"You're a cow piss drinker andh bhakt"

02

### APPEAL TO IGNORANCE

If no one has proven something, either it is real or it doesn't exist.

"No, 3rd bullet was not fired at Gandhi ji. Only 2 bullets were fired."  
"EVM can be hacked."

03

### FALSE DILEMMA

Giving polarized and manipulated options to choose from

"Whatever NDTV tells is truth, otherwise you're Godi Media"

04

### SLIPPERY SLOPE

If something does or doesn't happen, the consequences are going to be super bad

"If Hindus keep gathering for Kumbh, whole country will see surge in deaths and virus spread."

05

### GENERALIZATION

Applying petty logic to whole group of people, things or thoughts.

"Muslims are not safe in India"

06

### RED HERRING

Distracted from an argument to a topic that is irrelevant to the discussion

"GDP is rising strong, so what? Onion prices are still high, petrol is costly. Modi is busy in politics"

07

### APPEAL TO HYPOCRISY

Deflecting criticism away by accusing opponent with the same problem.

"Bofors scam happened in Congress era, but Rafale is also a scam by Modi. Chowkidar hi chor hai"

08

### APPEAL TO AUTHORITY

Citing irrelevant people as someone authorized to support the claim

"Modi must be fascists, because Dhruv Rathee says so in his vlog, and Dhruv Rathee must be correct because he has so many subscribers on YouTube."

09

### AMBIGUITY

Making statements that have some other meaning that it is supposed to have.

"Hizbul Muzahidin \*activist\* killed by Indian Army"

"\*Tantrik\* arrested for raping a minor"

10

### APPEAL TO PITY

Attracting emotional support to transform unjustifiable argument into justifiable.

"Burhan Wani killed by Indian Army. Here is how an engineer son of a head master was once an innocent youth."

