

Policy Summary

Jeff Denham wrote a bill (HR 2904) that would lead to greater profits and opportunities for telecom corporations. (The bill would create an advisory committee to make recommendations to FEMA on what to procure for any new “Integrated Public Alert Warning System. (PAWS)” It gives telecom CEOs valuable access to government officials who decide which systems to purchase.

In total, companies that could stand to benefit from Denham's bill gave the Congressman \$27,750 this cycle. Timing is also an issue, as several telecom companies gave to Denham at dates that show potential pay to play:

Research Back-Up:

September 13, 2011: Denham Introduced a Bill to Modernize Public Alert System. In September 2011, Congressman Denham introduced HR 2904, the Integrated Public Alert and Warning System Modernization Act of 2011.

The legislation would create the Integrated Public Alert and Warning System Advisory Committee. The committee would recommend common warning protocols and operating procedures. The bill also required the Emergency Alert System to incorporate multiple communications technologies, be designed to incorporate future technologies, promote local and regional partnerships and provide a redundant alert mechanism.

The legislation had three co-sponsors, including one Democrat. It was referred to the House Subcommittee on Economic Development, Public Buildings and Emergency Management. [HR 2904, [9/13/11](#)]

The Federal Emergency Management Agency (FEMA), listed it's private sector partners for the project. The IPAWS system could be used by computer gaming systems, digital signs, siren systems, internet search engines, social sharing websites and internet messaging to deliver emergency alerts to the public. The following is a list of the “dissemination groups” listed on the FEMA website as of September 18, 2012:

IPAWS Disseminator Practitioners' Working Group

Alliance for Access to Technology

American Cable Association

Association of Public Television Stations

AT&T Services, Inc.

Cellular Telecommunications and Internet Association-The Wireless Association

EAS-CAP Industry Group

Latino Public Radio Consortium

National Alliance of State Broadcasters Associations (NASBA)

National Association of Broadcasters (NAB)

National Cable and Telecommunications Association

National Federation of Community Broadcasters

National Public Radio

Public Broadcasting Service

Satellite Broadcast & Communications Association

Society of Broadcast Engineers

Society of Cable Telecommunications Engineers

State Chapter Broadcaster/Cable/Satellite Associations
 Telecommunications Industry Association
 Telecommunications Sector Government Coordinating Council
 Primary Entry Point Advisory Committee
 [FEMA.gov, accessed [9/18/12](#)]

Of the 21 dissemination groups, give gave directly or indirectly to Denham’s campaign. Three lobbied on the issue.

The Cellular Communications and Telecommunications Association Chairman Emeritus is Dan Hesse, the CEO of Sprint Nextel. The Secretary is San Mead, the President and CEO of Verizon Wireless.
 [CTIA.org, accessed [9/18/12](#)]

Sprint Nextel and Verizon Wireless both contributed to Denham’s campaign.

Companies and Associations that Lobbied on Member’s Bill

Client Name	Lobbying Firm	Amount Spent Lobbying	First Report Containing Bill	Most Recent/Final Report Containing Bill
National Cable and Telecommunications Association	National Cable and Telecommunications Association	\$14,300,000	12/31/11	6/30/12
National Alliance of State Broadcasters Associations	Monument Policy Group LLC	\$30,000	12/31/11	6/30/12
Zenith Electronics Corp	Law Offices of Kevin G. Curtin	\$30,000	12/31/11	12/31/11
National Association of Broadcasters	Monument Policy Group LLC	\$30,000	12/31/11	6/30/12
National Association of Broadcasters	National Association of Broadcasters	\$11,060,000	12/31/11	6/30/12

[Lobbying Disclosure Database, accessed 9/13/12]

Editor’s Note: The amounts spent on lobbying do not necessarily match the lobbying disclosure reports linked above. This is because some of these amounts were compiled from multiple lobbying disclosure forms.

Member Took \$27,750 from PACs Affiliated with the National Association of Broadcasters

Company/Association	Amount	Date
AT&T Federal PAC	\$2,500	4/04/11
AT&T Federal PAC	\$2,500	5/04/12
AT&T Federal PAC	\$2,500	1/27/12

AT&T Federal PAC	\$2,500	2/11/11
Clear Channel Communications PAC	\$1,000	7/25/11
Clear Channel Communications PAC	\$1,000	9/08/11
Comcast PAC	\$2,000	1/31/12
Comcast PAC	\$2,000	9/27/11
Comcast PAC	\$1,000	5/29/12
Comcast PAC	\$1,000	6/07/11
Tds Telecommunications Corp PAC	\$250	5/02/12
Verizon Communications PAC	\$1,000	3/01/12
Sprint Nextel Corporation PAC	\$2,500	1/07/11
National Association of Broadcasters	\$5,000	10/25/11
National Association of Broadcasters	\$1,000	1/25/12

[Congressional Quarterly Moneyline, accessed 9/13/12]

Member Took \$2500 from Employees of the Associations/Companies that Lobbied on the Bill

Last	First	Employment	Occupation	Amount	Date
Clark	Stephen	Clark, Lytle & Geduldig	Lobbyist	\$500	3/27/11
Geduldig	Sam	Clark, Lutle & Geduldig	Lobbyist	\$250	6/20/11
Clark	Stephen	Clark, Lytle & Geduldig	Lobbyist	\$500	4/04/11
Stein	Shimon	Blank Rome	Principal	\$250	2/06/12
Wise	Matt	Crossroads Strategies LLC		\$500	2/14/12
Holsclaw	John	TCH Group, LLC	Partner	\$500	2/14/12

[Federal Election Commission, accessed 9/13/12]

Member Took \$30,250 from PACs and Employees of the Associations/Companies That Lobbied on the Bill

Member Took \$8,000 From PACs and Employees of the Associations/Companies That Lobbied on the Bill Within 50 Days of Introduction

- **Received \$1,000 from Clear Channel Shortly Before Introducing Legislation.** In September 2011, five days before he introduced HR 2904, Clear Channel Communications contributed \$1,000 to Denham’s congressional campaign. [Congressional Quarterly Moneyline, accessed 9/13/12]
- **\$2,000 from Comcast Two Weeks After Bill was Introduced.** In September 2011, 14 days after Denham introduced HR 2904, Comcast contributed \$2,000 to his congressional campaign. [Congressional Quarterly Moneyline, accessed 9/13/12]
- **National Association Made First Contribution After Bill Was Introduced.** In October 2011, the National Association of Broadcasters contributed \$5,000 to Denham’s campaign. This was the Association’s first and largest donation to date to Denham’s campaign. They have contributed a total of \$6,000 to Denham’s congressional campaign and spent \$11,090,000 lobbying congress on HR 2904. [Lobbying Disclosure Database, accessed 9/13/12; Congressional Quarterly Moneyline, accessed 9/13/12]

Member Took \$67,750 From Communication’s Based Industries

Election Cycle	Subcategory of Industry	Amount
2010	Telephone Utilities	\$7,200
2010	Cable and Satellite TV Production and Distribution	\$3,500
2010	Telecom Services and Equipment	\$500
2010	Computers/Internet	\$4,250
2012	Telecom Services and Equipment	\$250
2012	Telephone Utilities	\$23,250
2012	Computers/Internet	\$14,300
2012	Commercial TV	\$8,500
2012	Cable and Satellite TV Production and Distribution	\$6,000

[Open Secrets, accessed 9/17/12]